







GROUP



















LAHORE CENTRAL MOTORS

AL-BASHIR GROUP

Founder & Chairman





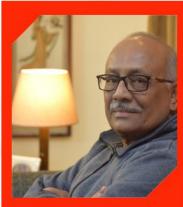
Basheer Ud Din Malik(Late)
Founder

Zaheer Ud Din Malik Chairman

Core Team



Muneeb Ibrahim CEO



Shaukat Hayat Director



M . Izhar UI Haq
Director

BACKGROUND

Al-Bashir Group has been in the automotive business for more than half a century. Our chairman, **Mr. Bashir Uddin** Malik's journey started off with spare parts sales under the guise of **Al – Nasir Motors**, a name that was synonymous with quality and excellence. Al – Nasir's strong reputation paved the way to a rapid national footprint growth in parts sales.

Mr. Bashir Uddin Malik's success in parts sales led to his entry into the **Toyota family**; starting off with a dealership in Faisalabad **(Toyota Faisalabad)**. Toyota Faisalabad's stellar performance increased Indus Motor's confidence in us, which eventually translated into two more dealerships, **Toyota Sargodha** and **Toyota Lyallpur** and the recently added **Toyota Chenab**.

With his strong reputation in the automotive industry, Mr. Bashir Uddin was a sought after resource. **Hinopak Motors Ltd** approached him with a proposition for a 3S dealership covering Punjab, which was accepted and since then **Lahore Central Motors Pvt. Ltd** have given a year on year growth.

The following is a list for our dealerships/ventures:			
☐ AL-NA	SIR MOTORS		JOYLONG MOTORS PAKISTAN (PVT) LTD
☐ LAHOF	RE CENTRAL MOTORS (PVT) LTD		JAC AL-NASIR MOTORS
□ тоуот	TA FAISALABAD MOTORS		WEST CANAL RESIDENCES
□ тоуот	TA LYALLPUR MOTORS		GRAND ATRIUM MALL
□ тоуот	TA CHENAB MOTORS		AL-BASHIR CUSTOM FABRICATION
□ тоуот	TA SARGODHA MOTORS		AL-BASHIR DEVELOPERS
□ FORLA	AND CENTRAL MOTORS		

Our Services

O1

3S Dealerships









TURNING YOUR

DREAMS

INTO REALITY

Specialized Vehicle Fire & Rescue Vehicle Mobile Health Unit **Ambulances & Mortuary** Mobile Mobile Recreational & Luxury Mobile Office & showroom Workshop & Testing Lab Refrigeration Unit Vehicle Dry & Cargo Van **Bullet Proofing Dump & Garbage** Food & Kitchen Truck



LAHORE CENTRAL MOTORS

AL-BASHIR CUSTOM FABRICATION



VISION

Become the **fabricator of choice** for Pakistan by

establishing Al-Bashir Custom Fabrication as

the premier purveyor of customized solutions on wheels,

driven through innovation, customer satisfaction and uncompromising quality

mising quality.

Innovation

QUALITY

Uncompromising

estisfaction Customer

AMBULANCE FABRICATION

























RV FABRICATION









LUXURY VEHICLE







MOBILE WORKSHOP







MOBILE TESTING VAN







MOBILE HEALTH UNIT







MOBILE HEALTH UNIT









FIRE & RESCUE VEHICLE







OFFICE & SHOWROOM







DEALERSHIP & OWN BRAND

JOYLONG MOTORS PAKISTAN (PVT) LIMITED is the Sole Distributor of the following

international automobile manufacturers for Pakistan market

* JIANGSU JOYLONG AUTOMOBILES CO, LTDS.

Products:

HiAce vans in different sizes and different engines, Coasters, Electric vehicles in bans/buses/coasters

* SHANDONG KAMA AUTOMOBILES MANUFACTURING CO. LTD,.

Products:

4x2 Rigid Light trucks and dumper trucks from 1 ton to 10 ton

* CHTC. CHINA HIGH TECH ENERGY AUTO COMPANY LTD.

Products:

Middle sized AC and non Ac buses. Coasters. School Buses

* ASIA STAR BUSES MANUFACTURE CO. LTD

Products:

Big sized urban/intercity high class air conditioned buses from 9 meter to 1 3 meter length.











JOYLONG MOTORS PAKISTAN

KAMA TRUCK











HINO Lahore Central Motors Pvt Ltd

3S DEALERSHIP







FORLAND CENTRAL MOTORS

DEALERSHIP





JAC
Al Nasir Motors
DEALERSHIP

AFTER SALES SERVICES(Nation Wide 3S/2S)



Phase 3



THANK YOU